

PRESS RELEASE

EFG FINANCIAL PRODUCTS ANNOUNCES NEW HEAD OF OPERATIONAL SERVICES

Zurich, April 29, 2013

EFG Financial Products Holding AG (SIX:FPHN), the Zurich-based integrated structured investment services provider, is pleased to announce that Nathan Parker will join the firm as head of operational services as of April 29, 2013.

As EFG Financial Products' new head of operational services, Nathan Parker will be responsible for all back- and middle office functions and report into the COO, Michael Hölzle. Nathan previously worked at UBS, Deutsche Bank and JP Morgan in a variety of different back- and middle office functions covering equity derivatives, structured credit, credit derivatives and FX derivatives and has more than 16 years of experience. Before joining EFG Financial Products, Nathan was responsible for the middle office in structured credit in EMEA at UBS and held the same position in equity derivatives at Deutsche Bank prior to that.

Nathan will take over from Valerio Roncone who left the firm as of end of March 2013 to pursue new challenges outside EFG Financial Products.

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ABOUT EFG FINANCIAL PRODUCTS

EFG Financial Products is an integrated structured investment service provider with a leading position in Switzerland and an international presence through offices in Zurich, Geneva, Monaco, Guernsey, Frankfurt, Paris, Madrid, London, Singapore and Hong Kong. EFG Financial Products combines a modern and integrated structured investment service platform designed for flexibility, innovation, customer service and transparency with a highly experienced team of specialists. EFG Financial Products' registered shares (FPHN) are listed on the SIX Swiss Exchange.

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